

BOARD OF GOVERNORS' MEETING
(403rd Meeting)

C110, FENNEL CAMPUS, MOHAWK COLLEGE
Wednesday, October 8, 2008, 6:00 p.m.

<u>OPEN PORTION</u>	
1.	CALL TO ORDER The Mohawk College Open Portion Board of Governors' meeting was called to order at 6:00 p.m.
2.	INTRODUCTION OF NEW GUESTS Ramon Hylton, newly appointed Student Governor, was introduced. Ronald Holgerson introduced Diana Zanin of the Alumni Association Council.
3.	ADDITIONS/DELETIONS TO THE AGENDA No changes were made to the agenda.
4.	CONFLICT OF INTEREST DECLARATIONS The Chair asked that any Governor wishing to declare a conflict of interest with respect to any item on the agenda do so at this time. No conflicts were declared.
5.	STRATEGIC/DISCUSSION ITEMS
5.1	Board Advocacy Discussion Ronald Holgerson provided a background paper for a Board discussion on advocacy. Included in the background paper is an overview of Mohawk's current advocacy priorities, information regarding protocol practices and activities relative to relations with municipal, provincial and federal governments, and a workplan for the end of this year and into 2009. He explained that, over the past few years, Mohawk staff have engaged in ongoing government relations with the Government of Ontario, the

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Government of Canada and the cities of Hamilton, Burlington and Brantford. Activities regularly include correspondence, meetings, and hosting visits for elected officials at all of our campuses. Based on the purpose of the meeting and/or on the availability of the Board Chair/Vice Chair or another Governor who has an interest/strength that will enhance the outcome of the meeting, Mohawk, Governors have been involved in these meetings.

Bryan Adamczyk said that any advocacy discussion should take into account the current world financial situation.

Kevin Davis asked how he could assist the College with advocacy as a Brantford businessman active in that community.

Allan Greve said that advocacy involved a two-pronged approach. The first approach should be province-wide through Colleges Ontario, on behalf of all colleges in Ontario. For the second approach involving Governors, it would be best if Governors were provided with a succinct and understandable text to use. The text should contain a message including facts on Mohawk College and the college system. He said that the message should have relevance in the current economic climate and should be built around the College's niches/strengths.

Ty Shattuck said that it is important that the College has the right advocacy priorities moving the College in the right direction. He also asked what the specific role is for Governors within those advocacy priorities. The priorities must also be aligned with municipal, federal and provincial strategies. Governors should not deliver this message alone but be aligned with College staff.

Paven Bratch said that he would like some assurance that Colleges Ontario conducts an audit of any advertising campaign that they conduct to understand the outcomes resulting from the campaign and whether or not it generated any results. He would like to see the Colleges Ontario budget for advertising and if they have independent assessment of their advertising campaigns in place.

Ty Shattuck said that it is important to ask the question "does that achieve the strategic objectives?" It is important to know if we are being successful/effective.

The President asked the Board how they would like to formalize the Board's role in advocacy in order to make it part of their goals. In the past, Governors were provided with background material and/or fact sheets. This will be done again.

Allan Greve said that there are two types of advocacy approaches: unplanned and planned discussions.

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The President asked that Governors indicate (through the recording secretary) if:

- they would be willing to attend a discussion on a particular topic.
- they have some insights into a niche area.
- they have the ability to open a door for the College in a particular area.
- they have an expertise in a particular area.

The President suggested that the opportunity of engaging a new President will allow for strategic advocacy with all levels of government.

The President stated that Ronald Holgerson will provide a framework for leveraging Board connections with the new President in December.

6. STRATEGIC/DECISION ITEMS

6.1 Amendments to Board By Law No.1

It was moved by Brian Mullan and seconded by Allan Greve that the proposed amendments to Board ByLaw No. 1 be approved. Carried. (MOTION 403.O.6.1)

7. CONSENT AGENDA

7.1 Overview of Consent Agenda

The Chair invited comments from Governors on the newly established Consent Agenda.

It was moved by Brian Mullan and seconded by Janice Locke that the following consent agenda items be approved.

7.2 Minutes of the 402nd Open Portion Board Meeting (September 10, 2008)

7.3 Performance Reports

7.4 President's Report

7.5 Update on MSA Campus Recreation, Health & Wellness Centre

Carried. (MOTION 403.O.7.1)

8. Board Chair's Report

8.1 Chair's Reflections

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The Chair indicated that the purpose of this agenda item is to provide the Board with comments on Mohawk's successes and opportunities. The Chair highlighted the following and invited others to comment:

- STARRT Opening – September 26, 2008 – Cheryl Jensen organized a successful opening.
- Joanne Echlin named President of the Canadian Club of Hamilton.
- “Sophisticated Ladies” Event organized by the Steeltown Friends of Mohawk Music which has been planned as an integral part of the Alumni Association's Welcome Weekend, October 18, 2008.
- Mohawk students took part in Shinerama – September 6 and 20, 2008.
- Hamilton Spectator mentions the search for a new President.
- A collective agreement was successfully negotiated with the colleges' support staff.
- Governors are welcome to attend a lecture by Tim Hurson, author of "Think Better: An Innovators Guide to Productive Thinking" to be held on Thursday, October 23rd from 12 to 1 p.m. in the McIntyre Theatre, Fennell Campus.

9. Information Items:

The following items were provided for information.

- **Student Reports (MSA/SAC/MCACES/Alumni)**
- **Email re: East Indian Students Studying Abroad**
- **The Star Article “Moving House at Night, Lecture Theatre by Day”, September 17/08**
- **Media Reports**

10. UPCOMING MEETINGS

- Fall Convocations: Friday, October 24, 2008 (2 p.m. & 7 p.m.)
- Program Development & Renewal Committee, October 31, 2008
- Audit Committee & Finance Committee, November 6, 2008
- Colleges Ontario Conference, February 22-23, 2009, Toronto

NEXT BOARD OF GOVERNORS' MEETING

Wednesday, November 12, 2008, 6:00 p.m.

Fennell Campus, Mohawk College, C110 (Buffet dinner available from 5 to 6 p.m. in the C064.)

PLEASE NOTE THAT THE NOVEMBER 12 BOARD MEETING REPLACES THE BOARD STRATEGIC ADVANCE AND IS FOR BOARD MEMBERS AND SENIOR LEADERSHIP ONLY.

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11.

ADJOURNMENT/MOTION TO GO IN CAMERA

The Mohawk College Open Portion Board of Governors' meeting adjourned at 6:58 p.m. and the Closed Portion meeting will convene after a short break.

MOHAWK

COLLEGE OF APPLIED ARTS AND TECHNOLOGY

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ATTENDANCE - OPEN PORTION

Board of Governors

Bryan Adamczyk, Chair
Ty Shattuck, Vice Chair
Heide Bell
Roberta Burke
Paven Bratch
Brenda Davis
Kevin Davis
Carmen Fortino
Shannon Gould
Allan Greve
Ramon Hylton
Janice Locke
Pat McKay
Brian Mullan
MaryLynn West-Moynes, President

Absent

Sharon Lax
Brendan Ryan

Vice-Presidents/Associate Deans/Directors

Lynn Chalmers, Executive Assistant to the Board of Governors (Recording Secretary)
Joanne Echlin, Vice President, HR - Staff Services
Ronald Holgerson, Vice President, Marketing, Communications, Alumni & Government Relations
Cheryl Jensen, Vice President, Technology, Apprenticeship & Corporate Training
Rick Kawai, Chief Information Officer
Rosemary Knechtel, Vice President, Academic
Maureen Monaghan, Executive Assistant to the President
Lynda Morgan Murdoch, Co-ordinator, Strategic Planning Project
Bill Pitcher, Chief Development Officer
Dale Schenk, Vice President, Finance and Administration

Guests

Jady Klyve
Sam Maga
Diana Zanin