Mohawk International Strategic Plan
2018-21

Purpose statement: Enable a welcoming community for our students and faculty to meet their
global potential.

Values: Caring, having an impact, being team players, continuously improving.

Mohawk College Vision and Mission


Mission: We educate and prepare highly skilled graduates for success and contribution to
community, Canada and the world.

Mohawk College Pillars
Student Success
Graduate Success
Collaboration and Partnerships
Community Leadership
Strong Foundations

Mohawk International Pillars
Great Experience
Global Citizens
Leader

Key Outcomes and Objectives

Great Experience
Offer an enriched student life experience

Objectives
1. Develop a brand and communications strategy.
2. Implement student-focused campus intercultural activities.
3. Enhance the student life-cycle experience.

Deliver an academic experience that supports the development of job-ready global citizens

Objectives

4. Enhance college-wide supports.
5. Create innovative programs for job-ready students and graduates.
6. Develop supportive academic (program-oriented) resources.

Global Citizens

Support global citizenship through partnerships

Objectives

7. Develop global competency framework.
8. Develop partner & community engagement plan.
9. Establish one-year rolling Language & Culture Centre Calendar.

Grow and diversify the international student population

Objectives

10. Enhance student and agent communications during recruitment.
11. Improve 2-way department communications.
12. Create new programs/services to attract a diverse student population.

Leader

Create an agile, flexible, responsive service delivery model

Objectives

13. Implement an international software automation solution.
14. Enhance the analytics framework associated with international processes and outcomes.
15. Increase role clarity across international teams.