

Student Social Media Community Ambassadors

Job Duration: October 2018 – April 2019

Application due date: September 20, 2018

Position Overview:

WE WANT YOU to Join the Social Media Community Ambassador team.

As a social media community ambassador, you will help bring the student voice to the main Mohawk social media platforms. Think of yourself as a College Social Media Influencer – sharing through your personal profile and the official Mohawk College accounts.

About you:

- You are an active member of the Mohawk community and enrolled as a full-time student
- You are a strong communicator and love sharing your life online
- You are always “in the know” of events on campus
- You are active on at least two social platforms
- You are able to work independent and take on leadership positions



About the job:

- \$14.00/hr – part-time, 8-10 hours/week (may include some weekend and evenings)
- **Social Media:** The primary focus of this role is curating and creating shareable social content as a student of Mohawk College. This includes posting on social media and/or creating video content.
- **Mohawk Profile:** Students will be required to create a Mohawk social profile or use their personal account to post shareable content
- **Your Ideas:** Tell us what you would like to see! As the subject expert, we want to hear what ideas you have for social media campaigns.
- This position reports to the Marketing & Recruitment department.

Does this sound like you? Here's how to apply:

- Submit a resume and cover letter to socialmedia@mohawkcollege.ca
- Provide a sample of your work! Show us how you would promote your program through social media (Facebook, Twitter and Instagram)
- Please indicate if you would be interested in video creation in your cover letter

Only applicants who are considered for the role will be contacted. No phone calls please.