



# MUSIC CAREER DAY HAMILTON 2019

# FIND OUT WHAT IT TAKES TO MAKE IT IN THE MUSIC INDUSTRY

April 30, 2019 | 10 am – 3 pm

Mohawk College, 135 Fennell Ave. West, Hamilton

Free Admission!

## What is Music Career Day Hamilton?

To strengthen the performing arts community, Mohawk College, with support from the City of Hamilton, will be offering networking opportunities, unique workshops, and panel discussions for aspiring young musicians.

### All attendees can enjoy:

- Keynote Address
- Interactive Workshops
- Panel Discussions
- Live Entertainment
- Music Marketplace
- Networking Opportunities

## Topics include:

- Branding, Marketing & Publicity
- Choral & Orchestral Conducting
- DIY DJ-ing
- Entrepreneurship
- Keeping It Real – True Music Career Stories
- Managing Stage-fright, Rejection, & Staying Motivated
- Music & Beat Making with Technology
- Music Media
- Scoring for Film & TV
- Successful Songwriting
- And more!

For more information, visit [mohawkcollege.ca/musiccareerday](http://mohawkcollege.ca/musiccareerday)

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# Sponsorship Levels

## Presenting Sponsor \$4,000+

- Logo on confirmation email
- Logo with live link on event website
- Full-page colour ad in printed event program
- Verbal acknowledgement during opening & closing remarks
- 6 social media mentions (2 pre- / 2 during / 2)
- Logo on McIntyre Performing Arts Centre screens during event
- Logo on internal & external Mohawk TV screens
- 6' table & chairs provided in Music Marketplace
- Opportunity to display 1 solo banner on stage in McIntyre Performing Arts Centre on event day
- 2 inserts in each attendee swag bag (QTY 500)

## Diamond Sponsor \$2,800

- Logo with live link on event website
- 3/4-page colour ad in printed event program
- Verbal acknowledgment during opening & closing remarks
- 6 social media mentions (2 pre- / 2 during / 2)
- Acknowledgment on McIntyre Performing Arts Centre screens during the event
- Logo on internal Mohawk TV screens on day of event
- Table & chairs provided in Music Marketplace
- Opportunity to display 1 solo banner on stage in McIntyre Performing Arts Centre on event day
- 1 insert in each attendee swag bag (QTY 500)

## Platinum Sponsor \$1,500

- Logo with live link on event website
- 1/2-page colour ad in printed event program
- Verbal acknowledgement in opening remarks

- 5 social media mentions (2 pre- / 2 during / 1)
- Table & chairs provided in Music Marketplace
- 1 insert in each attendee swag bag (QTY 500)

## Gold Sponsor \$800

- Logo with company link on event website
- 1/4-page colour ad in printed event program
- Verbal acknowledgement in opening remarks
- Social Media – 4 mentions in total (2 prior / 1 during / 1 post-event)
- Table & chair provided in Music Marketplace
- Company logo in printed event program
- 1 insert in each attendee swag bag (QTY 500)

## Silver Sponsor \$500

- Verbal acknowledgment in opening remarks
- 3 social media mentions (1 pre- / 1 during / 1 post-event)
- Table & chair provided in Music Marketplace
- Acknowledgment in printed event program
- 1 insert in each attendee swag bag (QTY 500)

## Bronze Sponsor \$250

- Social Media – 2 mentions in total (1 pre- / 1 post-event)
- Table & 1 chair provided in Music Marketplace
- Acknowledgment in printed event program
- 1 insert in each attendee swag bag (QTY 500)

## Friend of the Event \$100

- Table & 1 chair provided in Music Marketplace
- 1 insert in each attendee swag bag (QTY 500)
- Acknowledgment in printed event program

**YES, I WANT TO SUPPORT AT THE \_\_\_\_\_ LEVEL (\$ \_\_\_\_\_)!**

Your Name: \_\_\_\_\_ Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please email your completed form to Shiona Mackenzie: [musiccareerday@mohawkcollege.ca](mailto:musiccareerday@mohawkcollege.ca).

Thank you very much for supporting Music Career Day Hamilton.